



EMPLOYMENT

Apr 2014–Present

Software Technology Group | Salt Lake City, UT | *UX Design Lead*

Design products for businesses along the Wasatch Front. Interview design candidates to assess expertise. Mentor design consultants to ensure success with clients and enable long-term career development. Provide design estimates for large-scale, new work proposals.

Church of Jesus Christ of Latter-day Saints | Create original designs for applications helping young adults obtain quality secular and religious education around the world. Work closely with business and development teams to articulate product vision, conduct user testing, and create interactive prototypes. Support development teams through product launch.

Western Governors University | Designed a responsive, self-serve enrollment web application for an online university boasting over 60,000 students. Presented solutions with interactive wireframes and high-fidelity mockups. Worked on an agile team from conception to release.

Security National Financial Corporation | Designed a Customer Relationship Management (CRM) application to unify 3 existing tools. Conducted user research, created wireframes, procured client feedback, and delivered high-fidelity interface designs in one week's time.

MRM/McCann | Designed new workflows for Verizon Enterprise Services, facilitating bulk B2B purchases and upgrades of wireless devices and associated services. Created fully-interactive wireframes (Axure RP), accessible online.

Feb 2005–Apr 2014

Waterford Institute | Salt Lake City, UT | *Design Director + UX/UI Designer*

Led a team of designers and developers creating early learning software and marketing materials. Designed learning applications for children, parents, and teachers. Conducted team training events. Helped organize and host an international education conference two consecutive years. Photographed people, products, and events in studio and on location.

Jan 2002–Jan 2005

Envision | Newburyport, MA | *Designer*

Designed interactive, print, and packaging materials for a variety of Envision clients, including core marketing materials for SolidWorks Corporation. Managed design office and oversaw offset and silk screen printing of design materials.

Apr–July 2004

McIntosh College | Dover, NH | *Design Instructor*

Developed curriculum and taught college publication design course focusing on the role of QuarkXpress in the design and production process.

May–Sept 2000

The Valentine Group | New York, NY | *Design Intern*

Designed office forms, catalogued past work, and assisted in design of print materials at a high-profile design firm responsible for the launch of Real Simple magazine.

Jan–Apr 1999

Cooper Union Saturday Program | New York, NY | *Design Instructor*

Developed curriculum and taught high school students foundational drawing and design skills.

EDUCATION

Aug 1995–May 2001

The Cooper Union for the Advancement of Science and Art | New York, NY

Bachelor of Fine Arts, May 2001, with a focus in Design and Photography

SKILLS & EXPERIENCE

Strategic designer with mature design processes. Expert in all design & presentation software, including Sketch, Adobe CC, Axure RP, and InVision. Working knowledge of HTML and CSS. Over 5 years experience leading teams of designers and developers. Excellent client relation skills. Served a two-year volunteer mission in Rome, Italy.



APPLICATIONS



LDS Seminary & Institute | Android and iOS apps | LDS Church

Three apps combine to support religious education for high school and college students. Students track readings, attendance, exams, and other assignments. Teachers mark attendance, readings, and exam scores. Institute students find local social events to attend.



PEF Student Portal | Responsive web app | LDS Church

The Perpetual Education Fund helps students in low-income areas of the world get better work through education. Students set up a loan account, request disbursements to pay education costs, and make online loan payments.



myInstitute | Responsive web app | LDS Church

My Institute helps college students around the world find and manage local religion classes and attend social events. The responsive web app will be translated into over 35 languages.



mySeminary | Responsive web app | LDS Church

MySeminary helps high school students and their parents track track progress in religious classes, ensuring they earn credit towards graduation.



Program Data Management (PDM) | Web app | LDS Church

The PDM web application helps local area administrators request a new seminary or institute program that is then reviewed and approved by a central administrator. The application will be used in countries around the world to support a global church.



WGU Personal Enrollment | Responsive web app | WGU

Applicants to Western Governors University—a leader in online degree programs—use this web app to complete key enrollment steps and find real-time admission status. The app saves WGU significant time spent answering phone inquiries.



Verizon Bulk Purchase Flows | Web app | MRM-McCann

Verizon Enterprise business customers need to efficiently purchase and configure cell phones and other devices. I created interactive wireframes to flesh out this process.



Rusty and Rosy Learn with Me | Desktop app | Waterford Institute

Proven reading, math, and science curriculum, adapted for home use. Parents monitor through simplified reports. The core application in the UPSTART program, providing in-home preschool for thousands of children in 8 states across the country.



Waterford Early Learning Manager | Desktop app | Waterfod Institute

The WEL manager helps teachers deliver proven, comprehensive e-learning content to students in classrooms across the United States.



Central Park | Web app | Waterfod Institute

A robust early learning adventure leads kids through the animated world of Central Park. This pilot program aimed to engage and teach early reading to children ages 2-6.



WACS Classroom Manager | Web app | Waterfod Institute

The web application helps teachers administer an online, adaptive reading test to first and second grade students in a classroom.