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DESIGN SELECTIONS
BY BRENT SCHUMANN

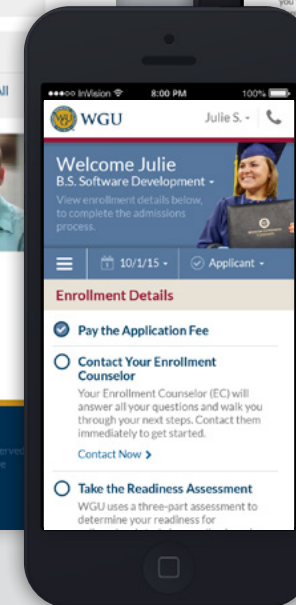
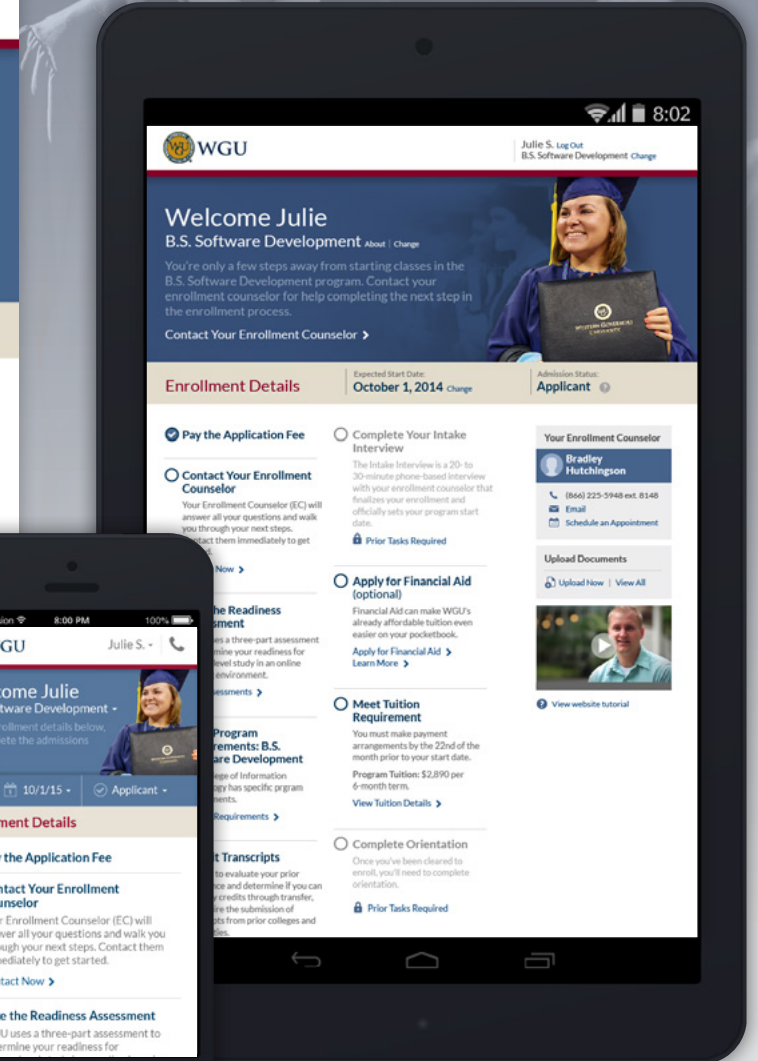
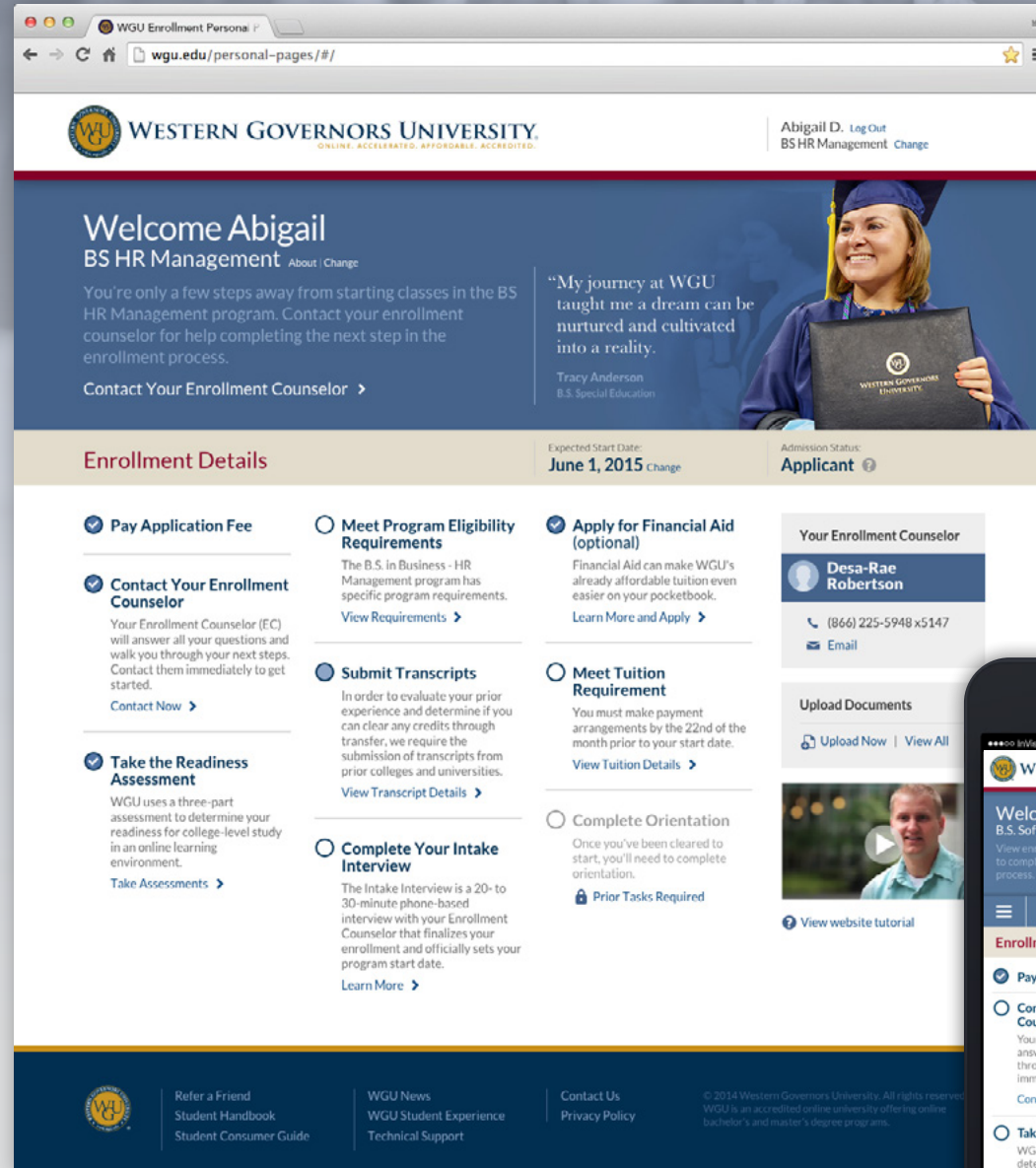
WGU Enrollment

RESPONSIVE WEB APP

Western Governors, a leader in online, accredited higher education, needed help automating their enrollment process. I worked with stakeholders from many core university departments to design an enrollment application giving prospective students real-time admission status. The resultant application reduced unnecessary phone calls to enrollment counselors and helped students feel informed during a complex admissions process.

My Role

- Led design from start to finish
- Created robust interactive prototypes
- Helped plan and conduct one-on-one usability testing and focus group sessions
- Worked with engineers throughout



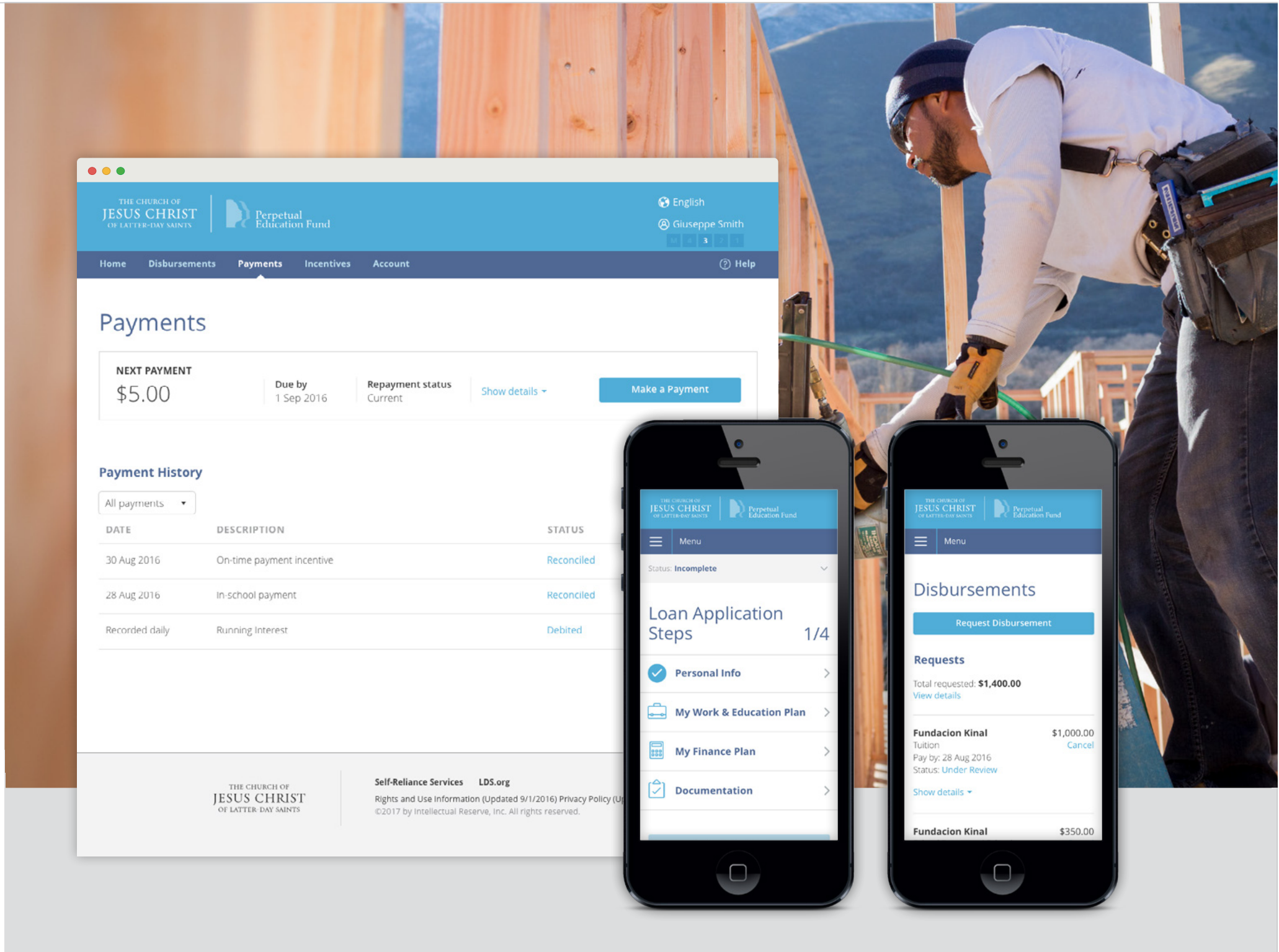
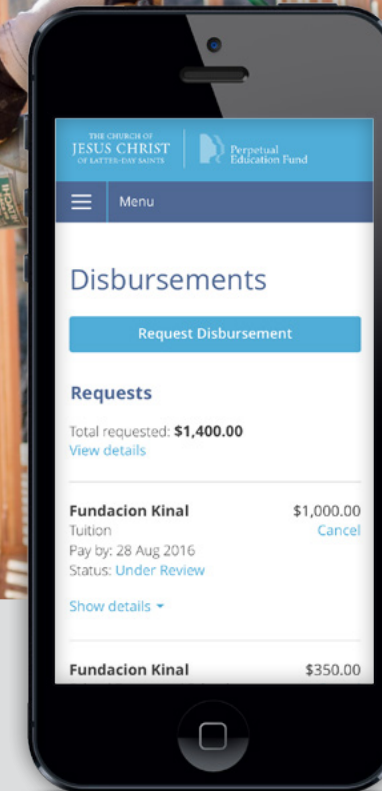
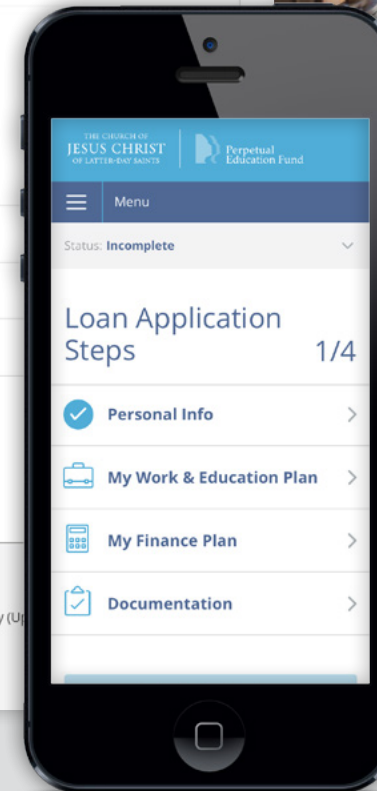
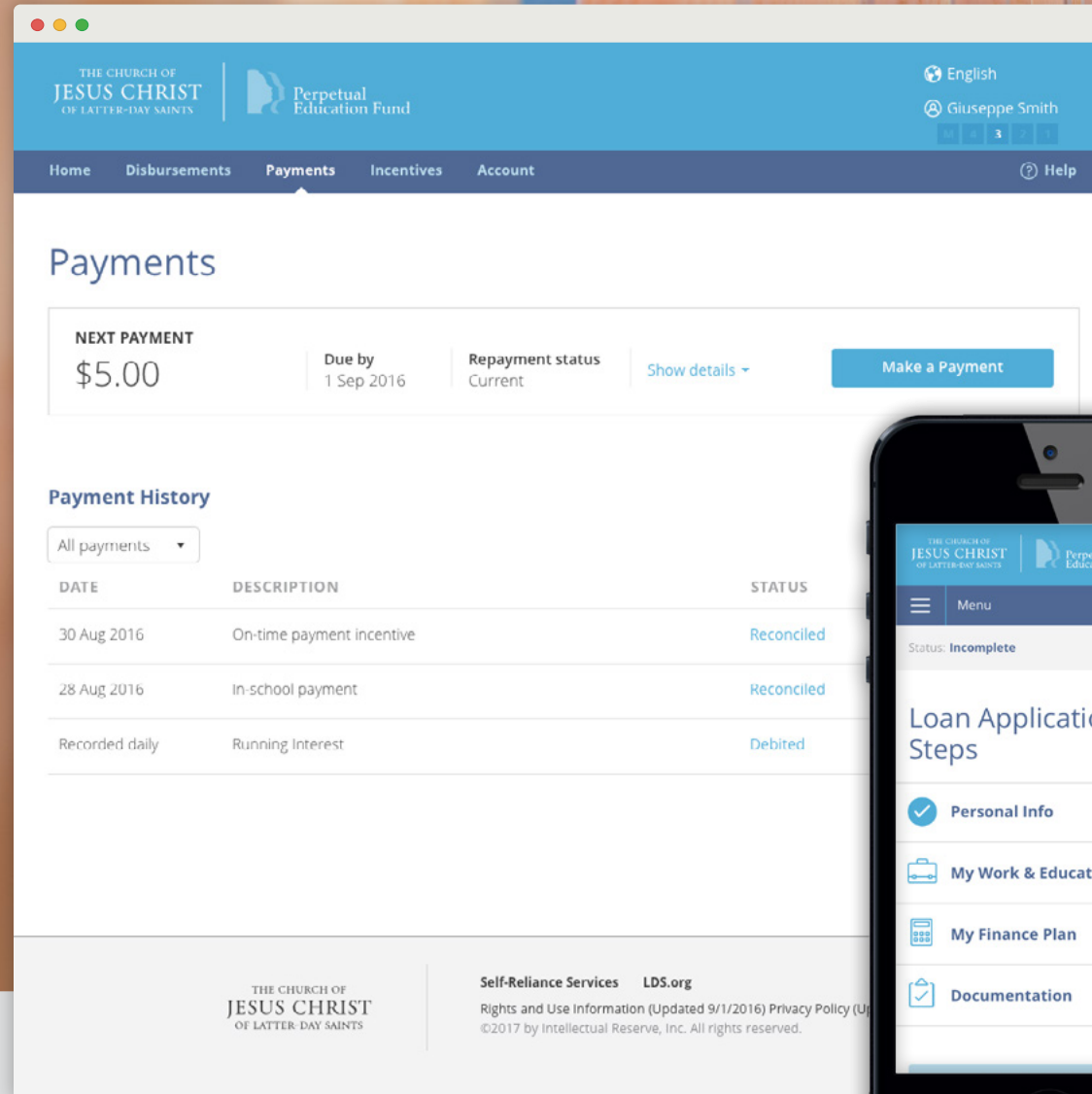
PEF Student Portal

RESPONSIVE WEB APP

The LDS church created the Perpetual Education Fund (PEF) to provide loans to help people obtain training to get better jobs. This international program needs an online tool to enable students to apply for a loan, then disburse and repay loan funds. Our solution aims to make the process simple for people around the world.

My Role

- Leading design strategy and execution
- Creating interactive prototypes
- Working with analysts and product manager to finalize user stories
- Collaborating with engineers throughout



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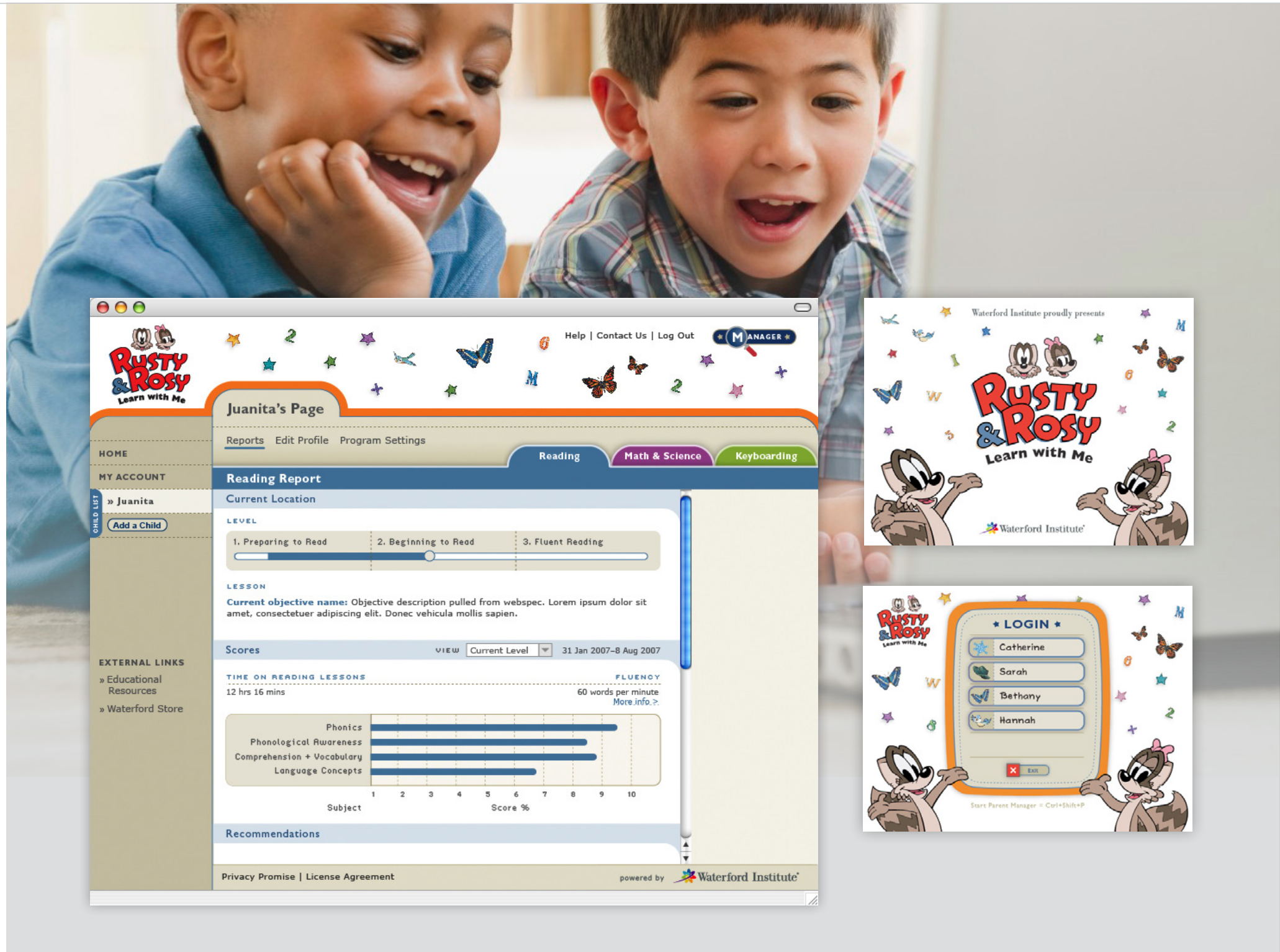
Rusty & Rosy Learn with Me

ONLINE LEARNING APPS

Waterford Institute wanted to take its proven, school-based, early learning software into the home. We designed a simplified interface that children could operate along with a report engine that parents could use to monitor performance. The product became the heart of UPSTART—a state-funded, in-home preschool program that continues in Utah and other states around the country.

MyRole

- Led design strategy and execution
- Mentored junior designers
- Worked closely with engineers through production



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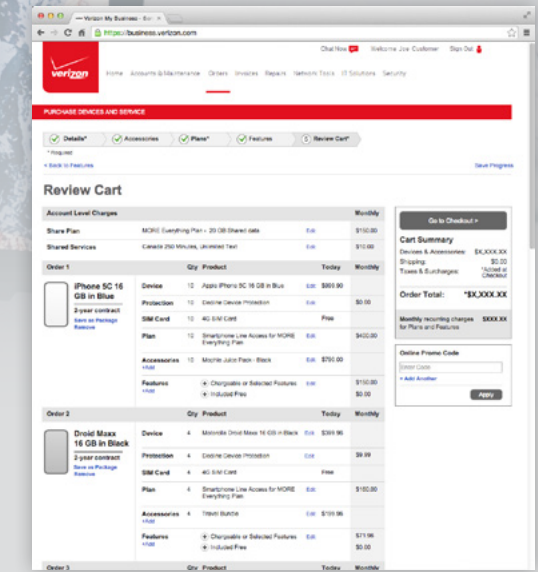
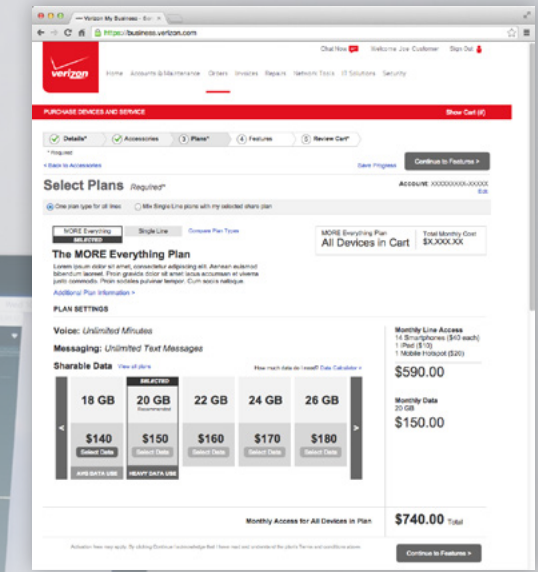
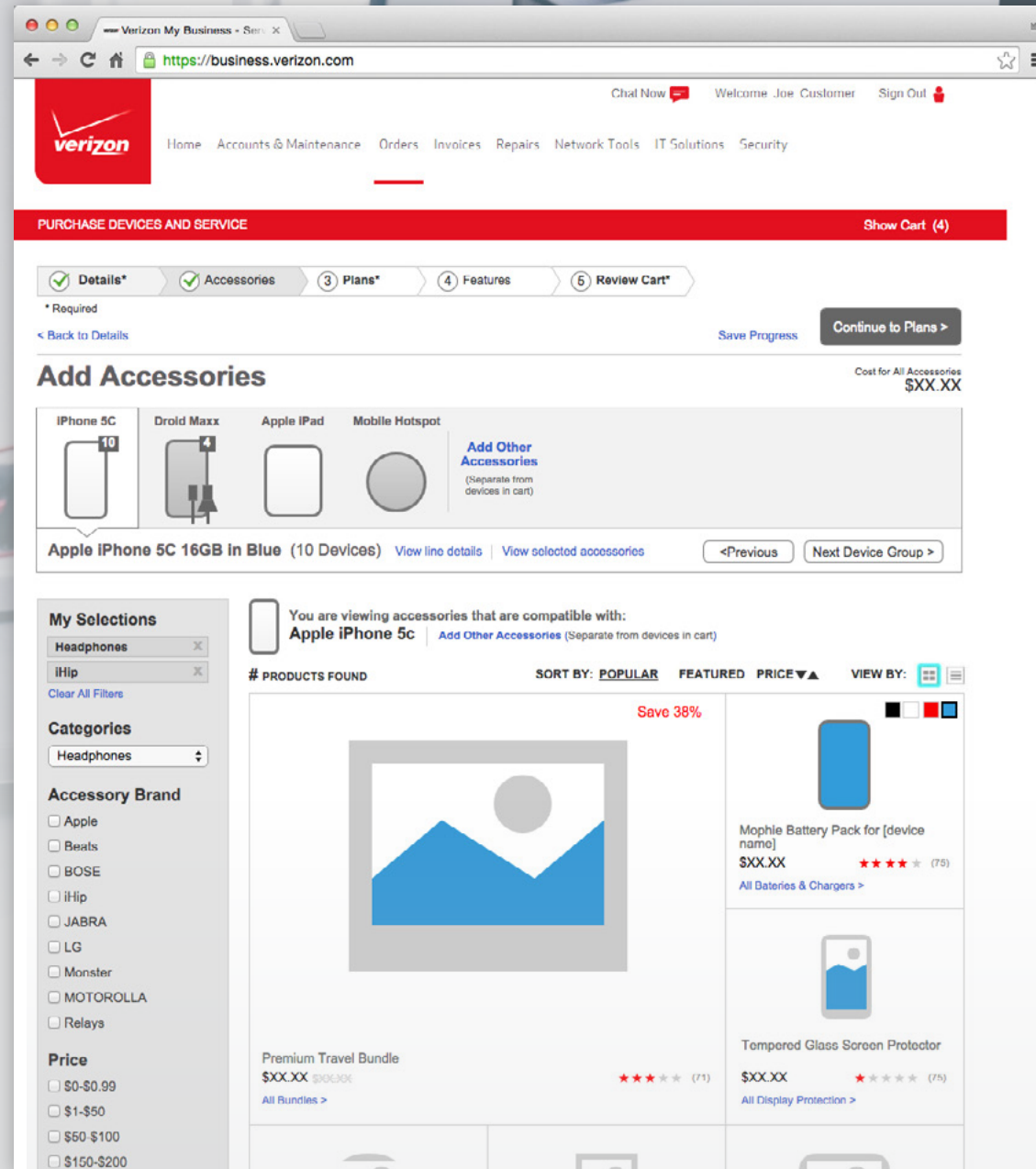
Verizon Enterprise Services

B2B PURCHASE FLOWS

Verizon Enterprise Services wanted to make it easier for businesses to purchase and configure many devices at once. As a member of the Experience Planning team at MRM-McCann Salt Lake City, I created robust interactive prototypes to propose strategic design solutions. I presented to Verizon executives in weekly remote meetings. Designs were then handed off for high-fidelity design execution.

My Role

- Created original designs
- Collaborated with lead designer to unify direction across companion tools
- Presented designs to stakeholders



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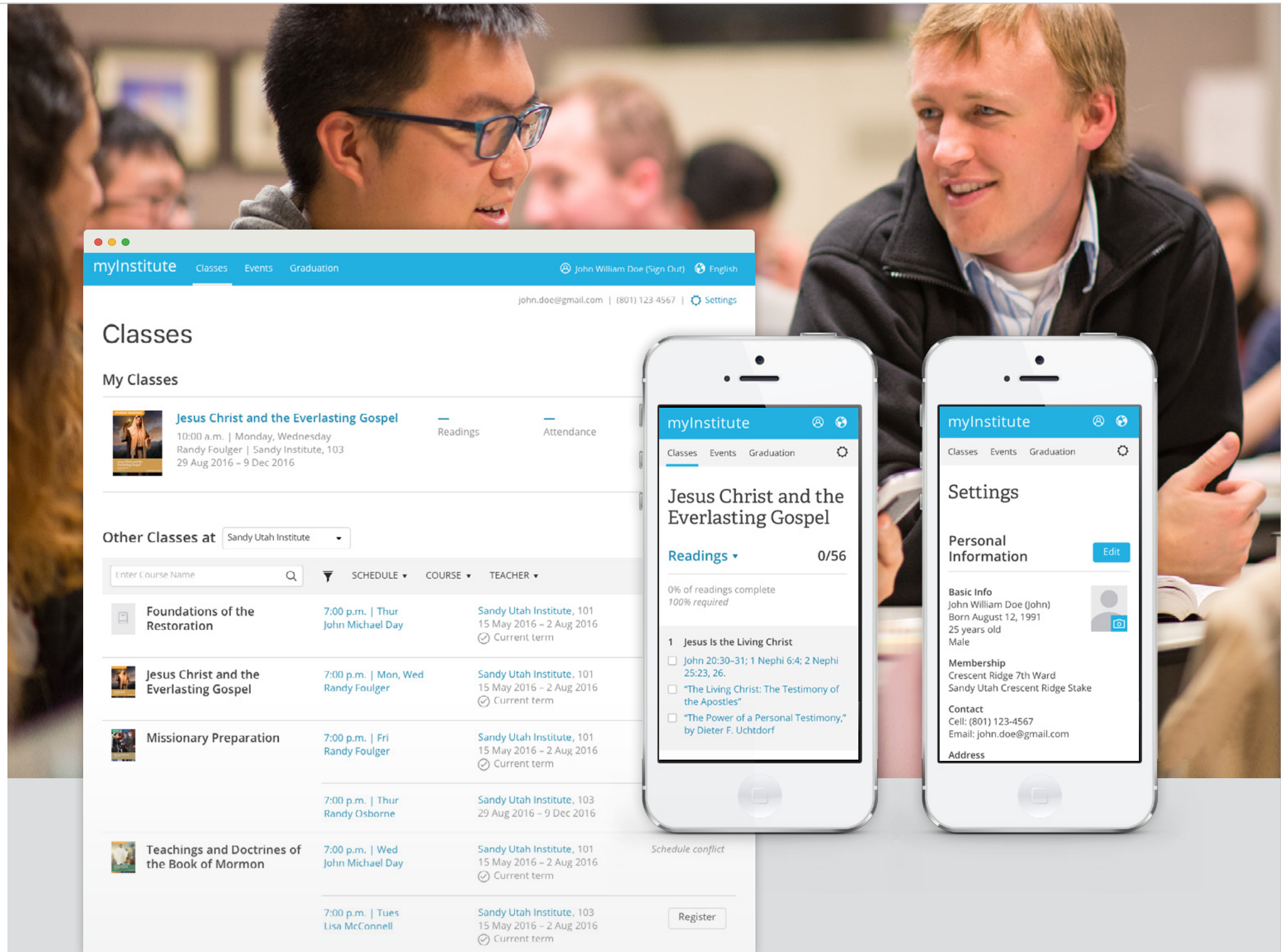
My Institute

RESPONSIVE WEB APP

The LDS church needed a new learning management system to help college-age students register for and manage their religious classes. Students can now manage classes at different institutes in one app, on any device. Institute teachers can focus on teaching, knowing requirements for completion are clear to students.

My Role

- Led design from start to finish
- Wrote requirements
- Created interactive prototypes
- Helped plan & conduct usability testing
- Worked with engineers throughout



LDS Institute

NATIVE ANDROID APP

After launching a new learning management web application, the LDS church commissioned corresponding native applications (Android and iOS). The resultant app integrates new global style guide templates, adding to core LDS church apps. Institute students can now easily register for classes and track progress towards graduation.

My Role

- Led design of new Android app
- Worked closely with lead mobile designer to integrate new templates
- Wrote user stories to support development
- Created interactive prototypes
- Supported engineers through final code

